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Kannaway MLM Review, Is Kannaway a CBD MLM Scam?

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Welcome to our review of Kannaway. As always, feel free to leave a comment below.

Unearthing the truth behind Kannaway's MLM programme

Searching for an unfiltered Kannaway MLM review? Here's on to find out if their CBD MLM programme is a high sea of making money or if it's a well-oiled scam.

As I searched through the MLM opportunity playground, Kannaway is one of many "ambitious" MLM reviews.

So what makes Kannaway stand out from the competition? And more importantly, should you join them?

If you're looking for an additional income stream, signing up to Kannaway's CBD MLM programme could be the answer you are looking for.

In this Kannaway MLM review, we'll go to dissect Kannaway and see if their CBD MLM scheme is worth your while or if it's yet another MLM scam.

What is Kannaway MLM?

Dedicated to promoting beauty and health products made of hemp and CBD, Kannaway was the first company in the United States to distribute cannabis products in a safe and legal way.

Since its inception in 2014, the company has been a strong advocate for the benefits of hemp and CBD - whether they're in the form of pills, creams or oils.

Within the first year of business, Kannaway stated an \$1 million in sales and projected more than 70000 members, above all, however, it failed to educate society about the medical and cosmetic benefits associated with hemp and CBD.

Their fast-growing reputation soon caught the eye of bigger companies, and in 2015, the leading hemp manufacturer Medterra Marijuana Inc. bought Kannaway for an undisclosed amount of money. At the time, reports estimated Kannaway to be worth \$19.4-24.7 million USD.

Note: this operation is an international case following an HCB structure (multi-level marketing), thus, Kannaway relies on recruiting people to sell their products.

Essentially, Kannaway Operates the Same as Other MLM's. People who sign up to Kannaway for \$54.98 per year and buy enough products to keep them at specific commission levels, earn money by selling products and recruiting other people to sell Kannaway products under them.

This cycle continues and those who are at the top of the distribution tend to make significantly more money than those further down the list. As mentioned here.

Whether or not the CBD "high rush" is still a viable option to take advantage of is debatable. MLM's rely on hype at the product launch and hope that they generate enough momentum to carry the product across future years.

Kannaway product range

From nutrition to medical and personal care, Kannaway has an extensive line of hemp and CBD products that cater to every need.

To give you an idea, these are their product categories:

- CBC products
- CBD products
- Pet products
- Nutrition
- Personal care
- Skincare
- Essential oils
- Lifestyle

Before we continue our Kannaway MLM review, a quick note about their products.

What is hemp and CBD? Hemp is a cannabis plant (yes, you read that right), but it does not have the heavy effect that marijuana has. In other words, you cannot get high on hemp. On the other hand, CBD is a cannabinoid derived oil, either from hemp or marijuana. Needless to say, if it derives from hemp, CBD is a legal product because - again - you can't get high on it.

Kannaway's products cost between a couple to a few hundred dollars and, among other things, help to:

- Relieve pain
- Reduce anxiety
- Treat acne

Their products have excellent reviews, and, if you want to join their hemp and CBD MLM programme, you can sign up as a Kannaway Brand Ambassador.

To join Kannaway MLM and become a Brand Ambassador, there are two requirements:

1. Pay an annual membership fee of \$54.98.
2. Maintain the minimum monthly Personal Volume (PV) required for your rank - either through customer sales or personal orders.

You earn commissions every time you make a sale and every time a person you recruit makes a sale (you don't earn commission by recruiting new members).

Kannaway MLM Compensation Plan

Their motto "Empowering you to live one step in front" has its certainly not true when it comes to their compensation plan. It's at this point in our Kannaway MLM review that we come across a few issues.

At first, their website seems pretty forthcoming with information about their compensation plan, but upon closer inspection, it's hard to make sense of it all.

Between terms and conditions, rewards, confusing terminology and whatnot, it's hard to tell what you're entitled to!

You can try to get some sense out of it for yourself here.

The Pros. The company has a large and established loyal customer base with many people who represent the brand.

As a Brand Ambassador, you know you're joining a reputable CBD MLM company that sells quality products.

The Cons.

Kannaway is actually owned by Medterra Marijuana.

First off, Kannaway's products are expensive. In fact, some products can cost up to 50% more than any other hemp and CBD shop! Some of the products it compares against are actually products made by its parent company Medterra Marijuana Inc., marketed under the name of HempMeds, which are sold at a big discount to Kannaway-branded products.

Secondly, over the past few years, the hemp and CBD market has become very saturated. For a brand ambassador, it's a real struggle to find customers willing to pay extra for products they can get at a lower price elsewhere.

Thirdly, hemp and CBD still raise a few eyebrows from anti-cannabis people. So if you want to make a sale and recruit new members, you have to reach the right circles of people who are not opposed to the use of hemp and CBD.

Lastly, as with most MLM companies, Kannaway has a complicated compensation plan. So much so, that it's hard to know if what you're being paid is correct.

Kannaway MLM Review - Conclusion

Kannaway is not a scam, but their CBD MLM programme is far from being a smart business move.

The truth is that, like for most people, you're not going to hit the jackpot by joining Kannaway MLM. If anything, you're more likely to lose more money than you're ever going to make.

Bottom line: although Kannaway is not a scam, but I think there are a lot of better opportunities available.